

JULY 2017













Sector Seasonalities: Long = (L); Short = (S)

Start: Gold & Silver (L), Transports (S)

In Play: Utilities (L), Materials (S)

Finish: Oil (L), High-Tech (L), Computer Tech (L),

Banking (S), Natural Gas (S)

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SAT | SUN |
|---|--|---|---|---|-----------|-----------|
| 3  1st Trading Day Dow Up 23 of Last 28 (Shortened Trading) Construction Spending ISM Index Semiconductor Billings | 4  Independence Day (Market Closed) | 5  Market Subject to Elevated Volatility After July 4th Factory Orders FOMC Minutes Vehicle Sales | 6  Chain Store Sales Int'l Trade Deficit ISM Non-Mfg. Index | 7 ECRI Future Inflation Index Employment Rate | 8 | 9 |
| 10 Consumer Credit | 11 Dow: 0.9% Up 13 Down 8 Rank #6 Wholesale Trade | 12 Average July Gains Last 21 Years: S&P: 0.4% Up 10 Down 11 Rank #6 Beige Book | 13  NAS: 0.4% Up 10 Down 11 Rank #9 PPI Treasury Budget | 14  Business Inventories CPI Industrial Production Retail Sales U Mich Consumer Sentiment | 15 | 16 |
| 17  First Trading Day Of Expiration Week, Dow Up 11 of Last 14 | 18 July is the Best Performing Dow and S&P Month of the Third Quarter, But Beware the "Summer Rally" Hype. Historically the Weakest Rally July Begins NASDAQ's "Worst Four Months" Import/Export Prices NAHB Housing Mkt Index | 19 Housing Starts | 20  Leading Indicators Philadelphia Fed Survey | 21  Expiration Day Dow Down 10 of Last 17 | 22 | 23 |
| 24 Existing Home Sales | 25 Week After Expiration Prone to Wild Swings, Dow Up 10 of Last 15, 1998 -4.3%, 2002 +3.1%, 2006 +3.2%, 2007 -4.2%, 2009 +4.0%, 2010 +3.2% Consumer Confidence SEMI Book to Bill Ratio | 26 FOMC Meeting New Home Sales | 27 Durable Goods | 28  ECI GDP - Q2 Advance U Mich Consumer Sentiment | 29 | 30 |
| 31 Agricultural Prices Chicago PMI | <p>*Tuesdays: Wkly Chain Store Sales & Avg Hrly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *<i>Except holidays</i></p> | | | | | |
| Release dates obtained from sources believed to be reliable. All dates subject to change. © Hirsch Holdings Inc., Stocktradersalmanac.com, All rights reserved. | | |  Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1996-2016 |  Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1996-2016 | | |