

JULY 2019














Sector Seasonalities: Long = (L); Short = (S)

Start: Gold & Silver (L), Industrials (S), Transports (S)

In Play: Utilities (L), Materials (S)

Finish: Oil (L), High-Tech (L), Computer Tech (L),

Banking (S), Natural Gas (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
1  1st Trading Day Dow Up 25 of Last 30 Construction Spending ISM Index	2 	3  (Shortened Trading) Factory Orders Int'l Trade Deficit ISM Non-Mfg. Index	4  Independence Day (Market Closed) Chain Store Sales	5  Market Subject to Elevated Volatility After July 4th ECRI Future Inflation Index Employment Rate	6	7
8 Consumer Credit	9 Dow: 1.0% Up 14 Down 7 Rank #5	10 Average July Gains Last 21 Years: S&P: 0.5% Up 11 Down 10 Rank #6	11  NAS: 0.6% Up 11 Down 10 Rank #8	12  PPI	13	14
15  First Trading Day Of Expiration Week, Dow Up 12 of Last 16	16 July is the Best Performing Dow and S&P Month of the Third Quarter, But Beware the "Summer Rally" Hype. Historically the Weakest Rally Business Inventories Import/Export Prices Industrial Production NAHB Housing Mrkt Index Retail Sales	17 Beige Book Housing Starts	18  Leading Indicators Philadelphia Fed Survey	19   Expiration Day Dow Down 12 of Last 19 U Mich Consumer Sentiment	20	21
22 	23 July Begins NASDAQ's "Worst Four Months" Week After Expiration Prone to Wild Swings, Dow Up 12 of Last 17, 1998 -4.3%, 2002 +3.1%, 2006 +3.2%, 2007 -4.2%, 2009 +4.0%, 2010 +3.2% Existing Home Sales	24 New Home Sales	25 Durable Goods Semiconductor Billings	26 GDP - Q2 Advance	27	28
29 	30 Consumer Confidence Personal Income/Spending	31 Agricultural Prices Chicago PMI FOMC Meeting ECI	*Tuesdays: Wkly Chain Store Sales & Avg Hrly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays			

Release dates obtained from sources believed to be reliable. All dates subject to change. © Hirsch Holdings Inc., Stocktradersalmanac.com, All rights reserved.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1998-2018



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1998-2018