


# MARCH 2020

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** High-Tech (L), Utilities (L)

**In Play:** Banking (L), Broker/Dealer (L), Consumer Disc (L), Consumer Staples (L), Healthcare (L), Industrials (L), Materials (L), Real Estate (L), Transports (L), Oil (L), Natural Gas (L)

**Finish:** Computer Tech (S), Biotech (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<b>2</b>  <b>First Trading Day, Dow Up 16 of Last 24</b>  Construction Spending ISM Index	<b>3</b>   Vehicle Sales	<b>4</b>  <b>March Historically Strong Early in the Month</b>  Beige Book ISM Non-Mfg. Index	<b>5</b>  Factory Orders Productivity and Costs	<b>6</b>  Consumer Credit ECRI Future Inflation Index Employment Rate Int'l Trade Deficit Wholesale Trade	<b>7</b>	<b>8</b> <b>Daylight Saving Time Begins</b>
<b>9</b>	<b>10</b> <b>Average March Gains Last 21 Years:</b> <b>Dow: 1.4% Up 14 Down 7 Rank #4</b>	<b>11</b> <b>S&amp;P: 1.7% Up 13 Down 8 Rank #2</b>  CPI Treasury Budget	<b>12</b>  <b>NAS: 1.2% Up 13 Down 8 Rank #5</b>  PPI	<b>13</b>   Import/Export Prices Industrial Production U Mich Consumer Sentiment	<b>14</b>	<b>15</b>
<b>16</b>  <b>Monday of Triple Witching Week, Dow Up 23 of Last 32</b>	<b>17</b> <b>St. Patrick's Day</b>  Retail Sales Business Inventories Housing Mrkt Index Retail Sales	<b>18</b>  <b>Dow Down 1469 Points March 9-22 in 2001</b>  FOMC Meeting Housing Starts	<b>19</b>  Leading Indicators Philadelphia Fed Survey Semiconductor Billings	<b>20</b>  <b>Triple Witching Day, Dow Mixed, But Up 4 of Last 5</b>  Existing Home Sales	<b>21</b>	<b>22</b>
<b>23</b>   New Home Sales	<b>24</b> <b>Week After March Triple Witching Dow Down 22 of Last 32, But Down 7 of Last 8</b> <b>March Historically Weak Later in the Month</b>	<b>25</b>  Durable Goods	<b>26</b>   GDP - Q4 Final	<b>27</b>  Personal Income/Spending U Mich Consumer Sentiment	<b>28</b>	<b>29</b>
<b>30</b>	<b>31</b> <b>Last Day of Q1 Dow Down 18 of Last 30 But, Russell 2000 Up 23 of Last 30</b>  Agricultural Prices Chicago PMI Consumer Confidence	*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Wkly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: <b>Weekly Leading Economic Index</b> *Except holidays				

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1999-2019



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1999-2019