

# JULY 2024

## Sector Seasonalities: Long = (L); Short = (S)

**Start:** Gold & Silver (L), Industrials (S), Transports (S), Oil (S)

**In Play:** Utilities (L), Materials (S)

**Finish:** Oil (L), Info Tech (L), Computer Tech (L),

Banking (S), Natural Gas (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<b>1</b>  <b>1st Trading Day</b> <b>Dow Up 29 of Last 35</b>  Construction Spending ISM Index	<b>2</b> <b>July Begins NASDAQ's</b> <b>"Worst Four Months"</b>  Vehicle Sales	<b>3</b>  <b>(Shortened Trading)</b> Factory Orders FOMC Minutes Int'l Trade Deficit ISM Services Index	<b>4</b> <b>Independence Day</b> <b>(Market Closed)</b>	<b>5</b> <b>Market Subject to</b> <b>Elevated Volatility</b> <b>After July 4th</b>  ECRI Future Inflation Index Employment Rate	<b>6</b>	<b>7</b>
<b>8</b>  Consumer Credit	<b>9</b>  <b>Dow: 2.1%</b> <b>Up 17 Down 4</b> <b>Rank #3</b>	<b>10</b>  <b>Average July Gains Last 21 Years:</b> <b>S&amp;P: 2.3%</b> <b>Up 16 Down 5</b> <b>Rank #1</b>	<b>11</b>  <b>NAS: 3.0%</b> <b>Up 16 Down 5</b> <b>Rank #1</b>  CPI Treasury Budget	<b>12</b>  PPI U Mich Consumer Sentiment	<b>13</b>	<b>14</b>
<b>15</b> <b>First Trading Day of</b> <b>Monthly Expiration Week,</b> <b>Dow Up 16 of Last 21</b>	<b>16</b> <b>July is the Best Performing Dow and S&amp;P Month of the Third Quarter,</b> <b>But Beware the "Summer Rally" Hype. Historically the Weakest Rally</b>  Business Inventories Housing Mrkt Index Import/Export Prices Retail Sales	<b>17</b>  Beige Book Housing Starts Industrial Production	<b>18</b>  Leading Indicators Philadelphia Fed Survey	  <b>Monthly Expiration Day</b> <b>Dow Down 15 of Last 24</b>	<b>20</b>	<b>21</b>
<b>22</b>	<b>23</b>  <b>Week After Expiration Prone to Wild Swings, Dow Up 16 of Last 22,</b> <b>1998 -4.3%, 2002 +3.1%, 2006 +3.2%, 2007 -4.2%, 2009 +4.0%, 2010 +3.2%</b>  Existing Home Sales	<b>24</b> New Home Sales Semiconductor Billings	<b>25</b>  Durable Goods GDP - Q2 Advance	<b>26</b> Personal Income/Outlays - PCE U Mich Consumer Sentiment	<b>27</b>	<b>28</b>
<b>29</b> 	<b>30</b>  Consumer Confidence	<b>31</b> Agricultural Prices Chicago PMI ECI FOMC Meeting	<b>*Tuesdays:</b> Wkly Chain Store Sales & Avg Hrly Earnings <b>*Wednesdays:</b> Oil & Gas Inventories <b>*Thursdays:</b> Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report <b>*Fridays:</b> Weekly Leading Economic Index <b>*Except holidays</b>			

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Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2003-2023



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2003-2023