













# OCTOBER 2023

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** Banking (L), Broker/Dealer (L), Computer Tech (L), Consumer Discretionary (L), Consumer Staples (L), Healthcare (L), Industrials (L), Materials (L), Pharmaceutical (L), Real Estate (L), Semiconductor (L), Telecom (L), Transports (L)

**In Play:** Gold & Silver (L), Biotech (L), InfoTech (L)

**Finish:** Utilities (L), Materials (S), Industrials (S), Transports (S), Semiconductor (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<b>2</b>  <b>First Trading Day Mixed, Dow Up 9 of Last 18, Up 2.7% in 2022</b>  Construction Spending ISM Index	<b>3</b>  <b>DJIA: 2.0% Up 14 Down 7 Rank #2</b>	<b>4</b>  <b>Average October Gains Last 21 Years: S&amp;P: 1.6% Up 14 Down 7 Rank #4</b>  Factory Orders ISM Services Index	<b>5</b>  <b>NAS: 2.2% Up 14 Down 7 Rank #2</b>  Int'l Trade Deficit	<b>6</b>   Consumer Credit ECRI Future Inflation Index Employment Rate	<b>7</b>	<b>8</b>
<b>9</b> Columbus Day (Bond Market Closed)	<b>10</b>  <b>October 2011, Second DJIA Month to Gain 1000 Points DJIA Lost 1874 (18.2%) on the Week Ending 10/10/08, Worst Weekly % Ever</b>	<b>11</b>  FOMC Minutes PPI	<b>12</b>  CPI Treasury Budget	<b>13</b>   Import/Export Prices U Mich Consumer Sentiment	<b>14</b>	<b>15</b>
<b>16</b>  <b>Monday of Expiration Week, Dow Up 31 of Last 41</b>	<b>17</b>  <b>Monthly Expiration Week, Dow Up 13 of Last 15</b>  Business Inventories Housing Mkt Index Industrial Production Retail Sales	<b>18</b>   Beige Book Housing Starts	<b>19</b>  <b>Crash of 1987 (10/19), DJIA Down 22.6% in One Day</b>  Existing Home Sales Leading Indicators Philadelphia Fed Survey	<b>20</b>   <b>Expiration Day, DJIA Up 9 of Last 12</b>	<b>21</b>	<b>22</b>
<b>23</b>   <b>Late October is Time to Buy Depressed Stocks, Especially Tech and Small Caps October Ends DJIA and S&amp;P "Worst Six Months" And NASDAQ "Worst Four"</b>	<b>24</b>   Semiconductor Billings	<b>25</b>  New Home Sales	<b>26</b>  Durable Goods GDP - Q3 Advance	<b>27</b>   <b>93rd Anniversary of 1929 Crash. DJIA Off 23.0% in Two Days, October 28 &amp; 29</b>  Personal Income/Outlays - PCE U Mich Consumer Sentiment	<b>28</b>	<b>29</b>
<b>30</b>   Agricultural Prices Chicago PMI Consumer Confidence ECI	<b>31 Halloween</b>	*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays				

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2002-2022



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2002-2022