# October 2023 Outlook & Update

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Members Only Webinar October 4, 2023



#### **Talmudic Wisdom**

- ➤ Always Ask The Question "If Not?"
- Few People Have Plans For When Their Assumptions Are Wrong
- > Things We Are Concerned About
  - Government Issues/Politics
  - Interest Rates
  - Inflation
  - Soft Landing Not Perfect
- But If Anything Goes Wrong Fed Will Cut
- Looks Like Fed is Nearly Done Hiking(?)

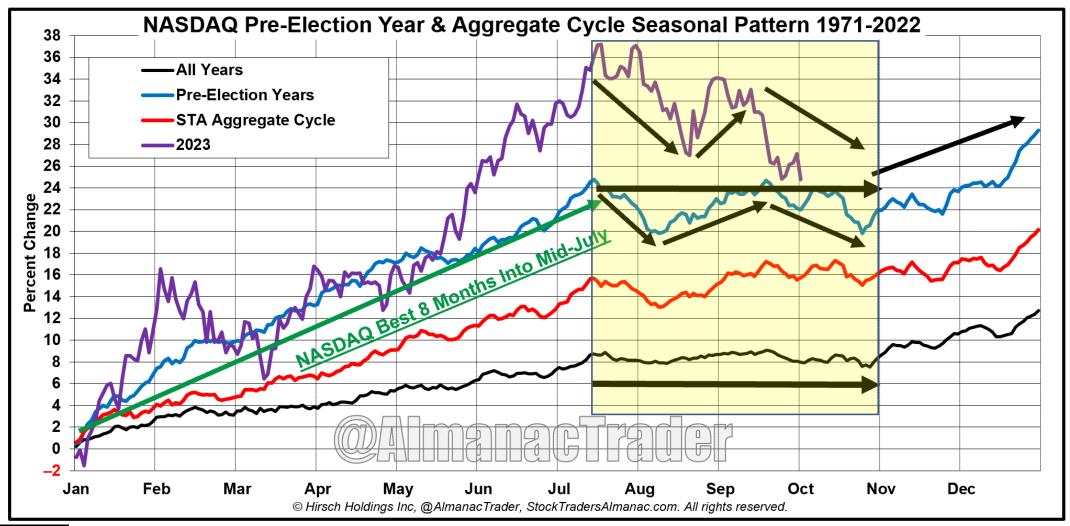


#### This Time is NOT Different - Remain Calm - It Is October

- September Surprise
- Octoberphobia
- This Is What We Have Been Expecting
- Almanac Investors Well-Positioned
- Fear & Negative Sentiment Up
- Seasonals & 4-Year Cycle Tracking
- MACD Buy Signal Setting Up

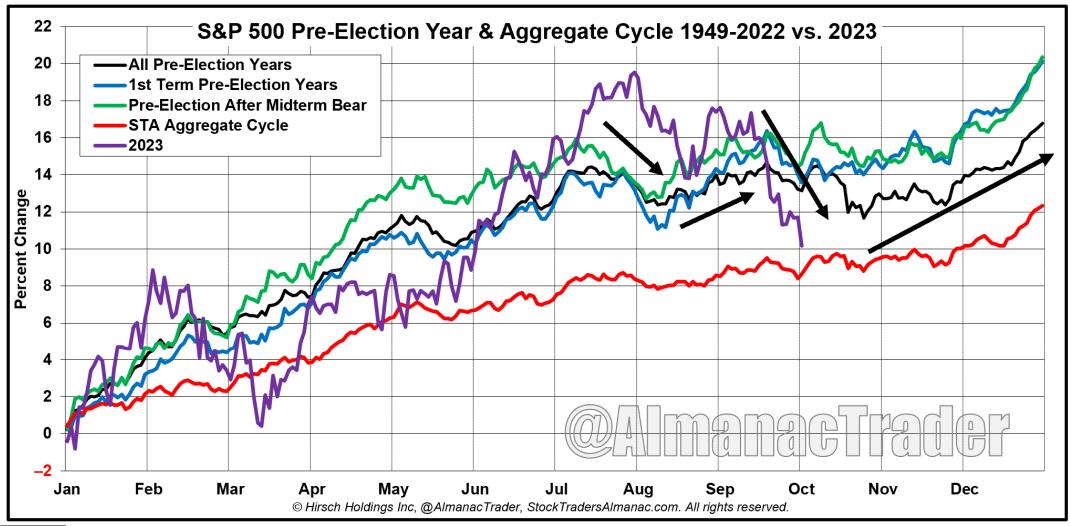


#### **Seasonal Weak Period Nearing The End**





# September Weakness + Octoberphobia





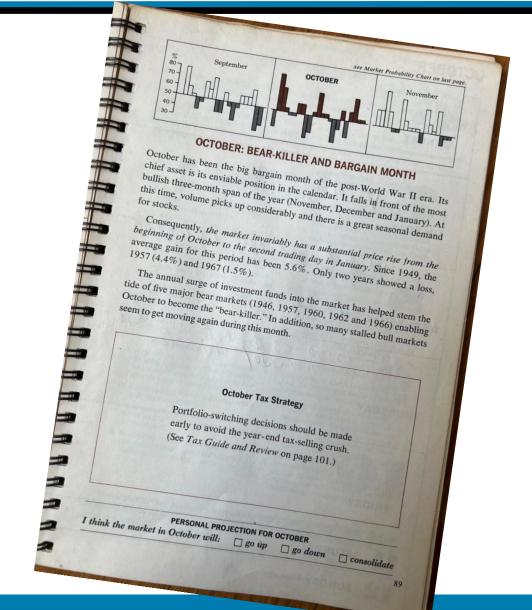
# **5-10% Correction We Expected**

- From 2023 Highs To August Lows:
- **>** DJIA −7.4%
- ➤ S&P -7.8%
- **► NASDAQ -9.0%**



# October Almanac: Bear-Killer, Bargain Month, Turnaround Month

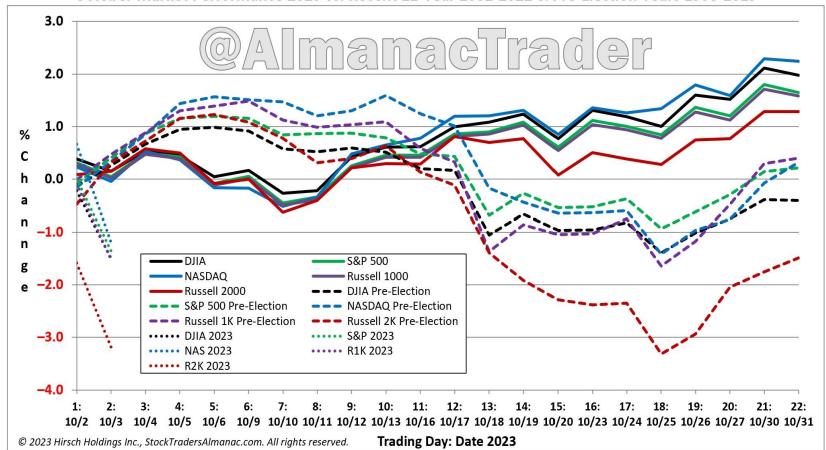
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#### **Typical Octoberphobia! Brace Yourself**

#### October Market Performance 2023 vs. Recent 21-Year 2002-2022 & Pre-Election Years 1950-2019



Pre-Election Year October since 1950									
	Rank	Avg %	Up	Down					
DJIA	10	-0.4	10	8					
S&P 500	10	0.2	10	8					
NASDAQ*	10	0.3	8	5					
Russell 1K**	9	0.4	7	4					
Russell 2K**	12	-1.5	7	4					
* Since 1971, ** Sin	nce 1979								
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# **Here Comes our Autumn Buy**

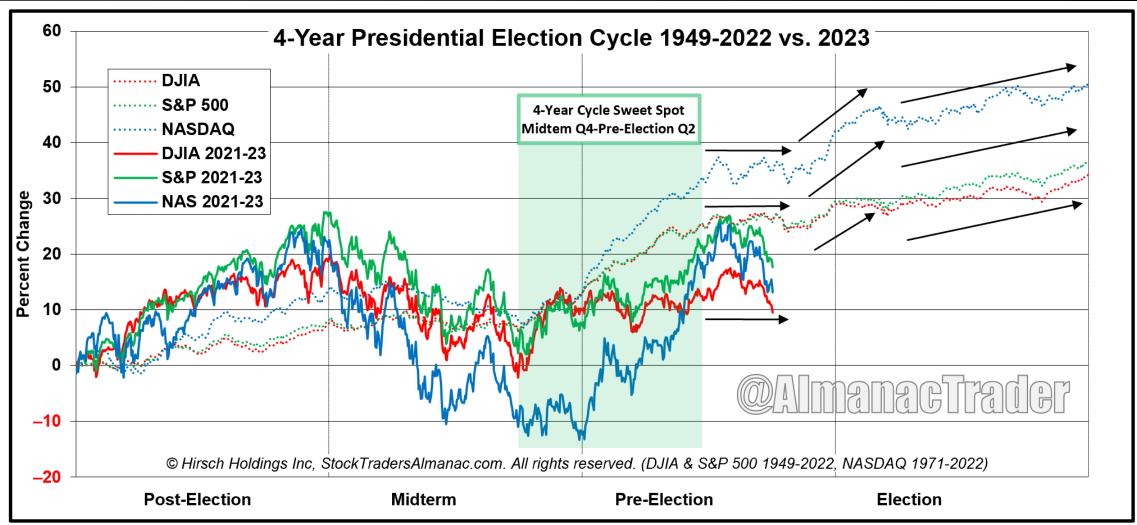
Но	ot July Mar	kets & Late-S	Summe	r/Autumn	Buvs		
	ins of 3.0% (		Subsequent 2nd Half Low				
Year	NASDAQ	% Gain	Date .	NASDAQ	% Lower		
1973	108.64	7.6 %	Dec 24	88.67	<b>–</b> 18.4 %		
1978	126.32	5.0	Nov 14	110.88	- 12.2		
1980	171.81	8.9	Aug 04	171.89	0.05		
1989	453.84	4.3	Dec 19	434.35	- 4.3		
1991	502.04	5.5	Aug 19	497.64	- 0.9		
1992	580.83	3.1	Aug 25	554.22	- 4.6		
1995	1001.21	7.3	Aug 03	982.70	<b>–</b> 1.8		
1997	7593,81	TT 40,570	Dec 24	<u></u>	<b>- 5.9</b>		
2003	4735.02		Aug 08	(1644 03	- 5.2		
2005	2184.83	6.2	Oct 12	2037.47	<b>-</b> 6.7		
2009	1978.50	7.8	Aug 17	1930.84	- 2.4		
2010	2254.70	6.9	Aug 31	2114.03	- 6.2		
2013	3626.37	6.6	Aug 27	3578.52	- 1.3		
2016	5162.13	6.6	Nov 04	5046.37	- 2.2		
2017	6348.12	3.4	Aug 21	6213.13	- 2.1		
2020	10745.27	6.8	Sep 23	10632.99	- 1.0		
2022	12390.69	12.3	Dec 28	10213.29	<b>–</b> 17.6		
2023	14346.02	4.0	Oct 03	13059.47	- 9.0		
© Hirsch Hol	dings Inc,			Average:	<b>- 5.5 %</b>		
StockTraders	sAlmanac.com. A	All rights reserved.		Median:	<b>- 4.3</b> %		

Н	ot July Mark	ets & Late-	Summer	/Autumn	Buys
July Ga	ains of 3.0% or	More	Subsequ	uent 2nd H	alf Low
Year	S&P 500	% Gain	Date	S&P 500	% Lower
1951	22.40	6.9 %	Nov 24	22.30	- 0.4 %
1954	30.88	5.7	Aug 31	29.83	- 3.4
1955	43.52	6.1	Oct 11	40.80	- 6.3
1956	49.39	5.2	Nov 29	44.38	<b>–</b> 10.1
1958	47.19	4.3	Aug 18	47.22	0.1
1959	60.51	3.5	Sep 22	55.14	- 8.9
1961	66.76	3.3	Sep 25	65.77	<b>–</b> 1.5
1962	58.23	6.4	Oct 23	53.49	- 8.1
1967	94.75	4.5	Nov 08	91.14	- 3.8
1970	78.05	7.3	Aug 13	74.76	- 4.2
1973	108.22	3.8	Dec 05	92.16	<b>–</b> 14.8
1978	100.68	5.4	Nov 14	92.49	<b>–</b> 8.1
1980	((()1)2/1/67	M 96 5 1 9	Aug 05	120.74	- 0.8
1987	318.66		Dec 04	223.92	<b>–</b> 29.7
1989	346.08	8.8	Nov 06	332.61	- 3.9
1991	387.81	4.5	Nov 29	375.22	- 3.2
1992	424.21	3.9	Oct 09	402.66	<b>–</b> 5.1
1994	458.26	3.1	Dec 08	445.45	- 2.8
1995	562.06	3.2	Aug 11	555.11	- 1.2
1997	954.29	7.8	Oct 27	876.99	- 8.1
2005	1234.18	3.6	Oct 13	1176.84	- 4.6
2009	987.48	7.4	Aug 17	979.73	- 0.8
2010	1101.60	6.9	Aug 26	1047.22	- 4.9
2013	1685.73	4.9	Aug 27	1630.48	- 3.3
2016	2173.60	3.6	Nov 04	2085.18	<b>-</b> 4.1
2018	2816.29	3.6	Dec 24	2351.10	<b>–</b> 16.5
2020	3271.12	5.5	Sep 23	3236.92	<b>–</b> 1.0
2022	4130.29	9.1	Oct 12	3577.03	- 13.4
2023	4588.96	3.1	Oct 03	4229.45	<i>– 7.8</i>
© Hirsch Ho	ldings Inc,			Average:	<b>- 6.2</b> %
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Но	of July Mar	kets & Late-	Summei	r/∆utumn	Buys
	ins of 3.0% o			uent 2nd H	
Year	DJIA	% Gain	Date	DJIA	% Lower
1951	257.86	% <b>Gaiii</b> 6.3 %	Nov 24	255.95	- 0.7 %
1954	347.92	4.3	Aug 31	335.80	- 3.5
1955	465.85	3.2	Oct 11	438.59	- 5.9
1956	517.81	5.1	Nov 28	466.10	- 10.0
1958	502.99	5.2	Aug 18	502.67	- 10.0 - 0.1
1959	674.88	4.9	Sep 22	616.45	- 8.7
1961	705.37	3.1	Sep 25	691.86	- 0.7 - 1.9
1962	597.93	6.5	Oct 23	558.06	- 1.3 - 6.7
1967	904.24	5.1	Nov 08	849.57	- 6.0
1970	734.12	7.4	Aug 13	707.35	- 3.6
1970	926.40	3.9	Dec 05	788.31	- 3.6 - 14.9
1973	862.27	5.3	Nov 14	785.26	- 14.9 - 8.9
1978	935.32	7.8	Dec 11	908.45	- 0.9 - 2.9
1980	2572.07	7.8 6.3	Oct 19	1738.74	- 2.9 - 32.4
1989	2660.66	9.0	Oct 13	2569.26	- 3.4 5.2
1991	3024.82	4.1	Dec 10	2863.82	- 5.3
1994	3764.50	3.8	Nov 23	3674.63	- 2.4
1995	4708.47	3.3	Aug 24	4580.62	- 2.7
1997	8222.61	7.2	Oct 27	7161.15	- 12.9
2005	10640.91	3.6	Oct 21	10215.22	- 4.0
2009	9171.61	8.6	Aug 17	9135.34	- 0.4
2010	10465.94	7.1	Aug 26	9985.81	- 4.6
2013	15499.54	4.0	Aug 27	14776.13	- 4.7
2018	25415.19	4.7	Dec 24	21792.20	<b>–</b> 14.3
2022	32845.13	6.7	Sep 30	28725.51	<b>–</b> 12.5
2023	35559.53	3.3	Oct 03	33002.38	<b>-</b> 7.2
© Hirsch Hol	dings Inc,			Average:	<b>- 6.9</b> %
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# **2023 Still Tracking 4-Year Cycle**



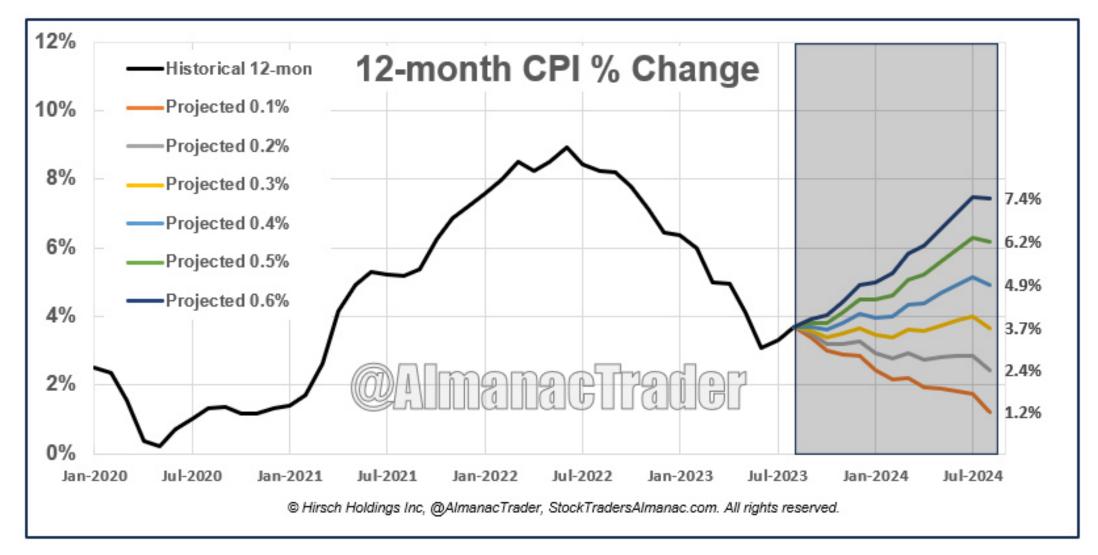


#### **10-Year Yield Breaks Out**



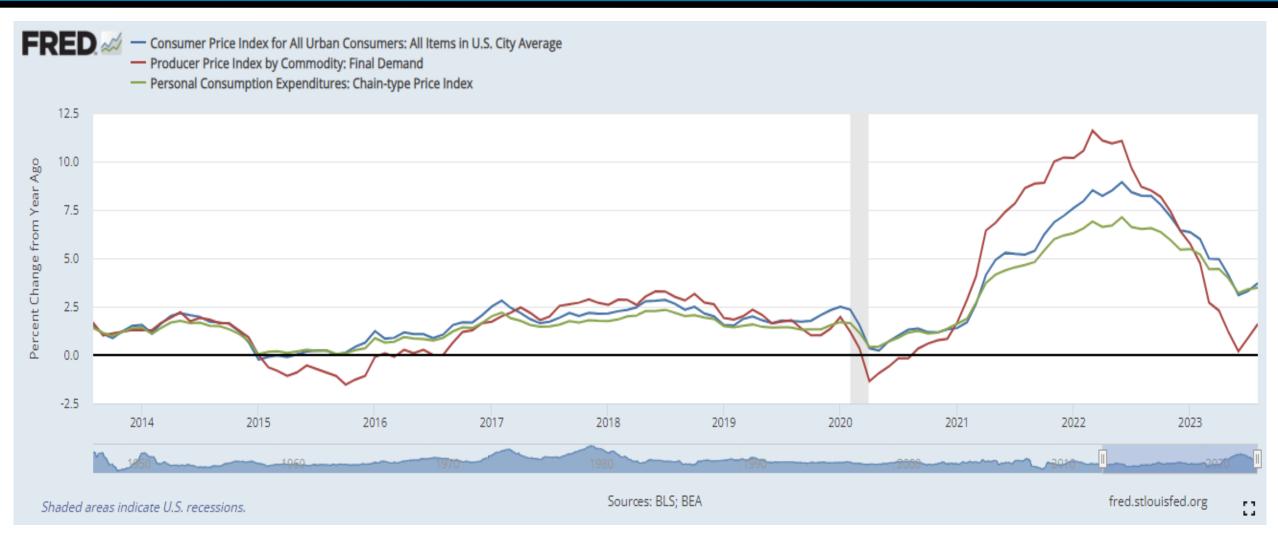


#### **Inflation Cooling May Be Over**





# **Inflation Done Cooling**

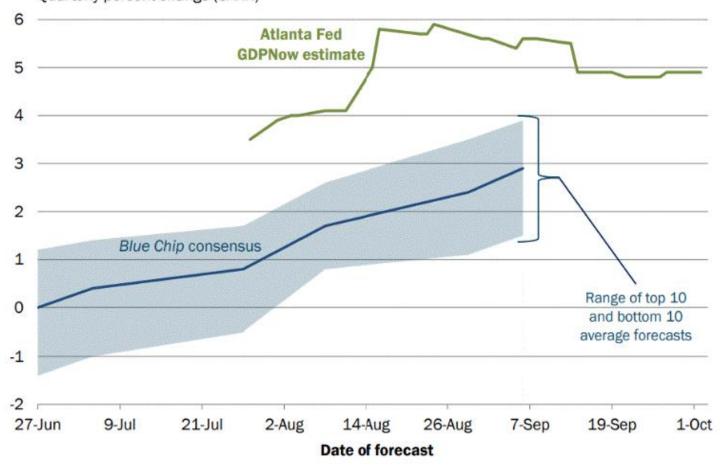




#### Recession Still Not Likely - Q3 GDP 4.9% Robust

#### Evolution of Atlanta Fed GDPNow real GDP estimate for 2023: Q3

Quarterly percent change (SAAR)

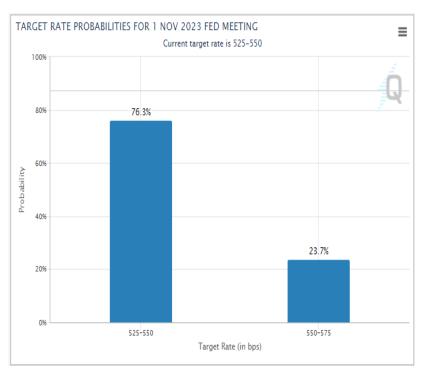


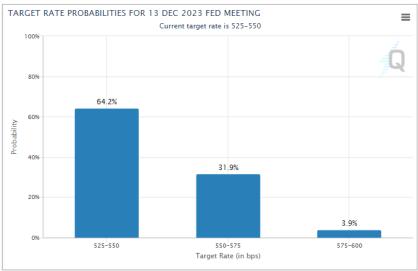


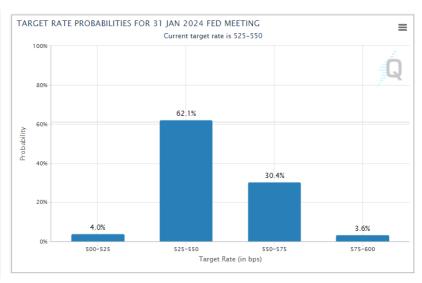
Sources: Blue Chip Economic Indicators and Blue Chip Financial Forecasts

Note: The top (bottom) 10 average forecast is an average of the highest (lowest) 10 forecasts in the Blue Chip survey.

# **Fed Looking Done**







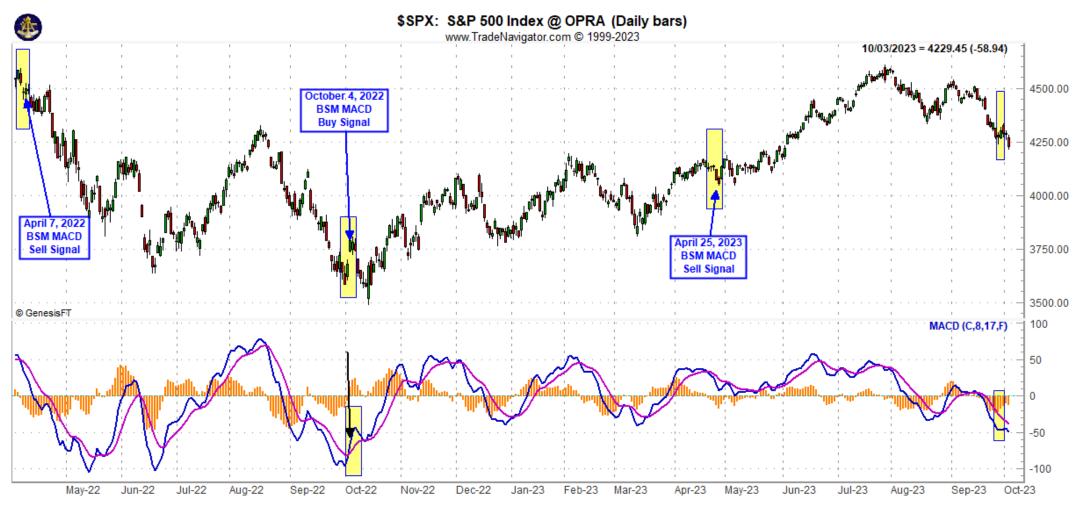


# **Energy Prices Continue Rising & Pressuring Inflation**



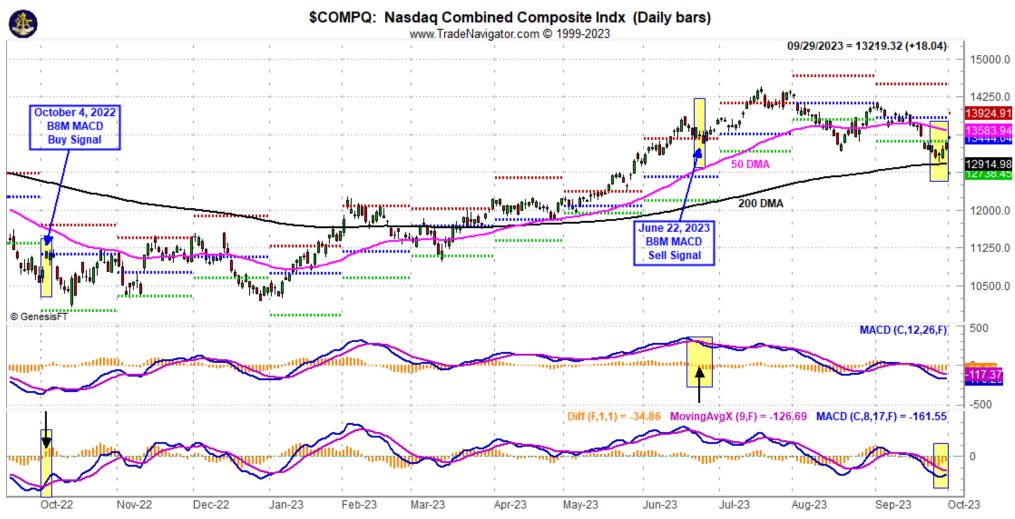


#### **S&P 500 Best Six Months MACD Technical Timing Signals**





# **NASDAQ Best 8 Months MACD Technical Timing Signals**





#### **ETF Portfolios**

		Almanac	Investor	Sector	Rotation	ETF Po	rtfolio		
		Preser	nted	10/3/	2023	Buy	Stop	Auto	
Ticker	Exchange Traded Fund	Date	Price	Price	Return	Limit 1	Loss 1	Sell*	Current Advice 1
XBI	SPDR S&P Biotech **	12/2/21	92.39	70.55	-23.6%	77.50		Buy D	ips
IBB	iShares Biotech	8/4/22	119.90	119.32	-0.8%			Stoppe	ed Out 10/3, Closed @ 119
XLP	SPDR Consumer Staples	10/6/22	66.85	67.85	2.3%			Stoppe	ed Out 10/2 @ 68.42
XLV	SPDR Health Care	10/6/22	123.23	127.42	3.4%		123.23	163.40 Hold	
IYT	iShares Transportation (S)	8/3/23	252.69	229.48	9.2%		252.69	215.54 Hold	
XLI	SPDR Industrials (S)	8/3/23	108.78	99.69	8.4%		108.78	91.10 Hold	
IYW	iShares US Technology	8/3/23	101.50	104.23	Not Yet	101.50	93.53	136.29 Buy D	ips
SOXX	iShares Semiconductor (S)	8/3/23	498.96	466.19	7.0%		498.96	411.59 Hold	
		Open Posi	tion Average	% Return	0.9%				
<sup>1</sup> STANE	DARD POLICY: SELL HALF ON A DOUBLE,	Buy Limits good til ca	ncel, Stop on	ly if closed b	elow Stop Loss	, (S) = Shor	t Trade, ***	Spilt adjusted	
Current	Advice is based upon closing prices as they	appear in table. *Auto	Sell price ba	sed upon his	torical sector re	eturns plus	10% <mark>o</mark> r 20%.	** Average purch	ase price.

	Presen	ted	10/3/	2023	Buy	Stop	Auto	
ker Exchange Traded Fund	Date	Price	Price	Return	Limit 1	Loss 1	Sell*	Current Advice 1
⊺ iShares 20+ Year Treasury Bond	4/6/23	106.46	85.06	-20.1%				Hold, Partial Position
GG iShares Core U.S. Aggregate Bond	4/6/23	99.97	92.40	-7.6%				Hold, Partial Position
D Vanguard Total Bond Market	4/6/23	74.09	68.55	-7.5%				Hold, Partial Position
IV iShares Short Treasury Bond	4/25/23	110.41	110.04	-0.3%				Hold
SOV iShares 0-3 Month Treasury Bond	4/25/23	100.54	100.28	-0.3%				Hold
Cash &/or Money Market Fund	4/6/23							Cash is a position
QQ Invescos QQQ	10/5/23		354.92					Buy on Seasonal MACD
M iShares Russell 2000	10/5/23		171.14					Buy on Seasonal MACD
SPDR DJIA	10/5/23		329.98					Buy on Seasonal MACD
Y SPDR S&P 500	10/5/23		421.59					Buy on Seasonal MACD
	Open Posit	ion Average	% Return	-4.3%				



Disclosure note: Officers of Hirsch Holdings Inc hold positions in SGOV & SHV in personal accounts.

#### **Stock Portfolios**

		P	Imanac	Investor	Small-C	ap Stoc	k Portfo	olio	
		Present		10/3/2023	Net %	Buy	Stop		
Ticker	Company	Date	Price	Price	Return ***	Limit 1	Loss 1		Current Advice 1
MGPI	Mgp Ingredients <sup>2</sup>	11/12/20	41.12	102.42	124.5%		95.04	Hold	
NVGS	Navigator Holdings	10/13/22	11.66	14.11	21.0%		12.20	Hold	
		Open Po	sition Aver	age % Return	72.8%				
			Almana	c Investo	or Mid-Ca	p Stock	( Portfol	io	
		Present	ted	10/3/2023	Net %	Buy	Stop		
Гicker	Company	Date	Price	Price	Return ***	Limit 1	Loss 1		Current Advice 1
ACLS	Axcelis Technologies <sup>2</sup>	11/10/22	76.19	158.56	104.1%		147.99	Hold	
SMCI	Super Micro Computer <sup>2</sup>	11/10/22	81.93	269.97	164.8%		229.61	Hold	
		Open Po	sition Aver	age % Return	134.4%				
				Jerrantas	Large C	an Stor	k Portfo	olio	
		A	limanac	Investor	Large-C	up otot			
		Present		10/3/2023	Net %	Buy	Stop	7110	
Γicker	Company					•		711C	Current Advice <sup>1</sup>
Γicker Γ	Company AT&T Inc *	Present	ted	10/3/2023	Net %	Buy	Stop	Hold	Current Advice <sup>1</sup>
Γ		Present Date	ted Price	10/3/2023 Price	Net % Return ***	Buy	Stop		Current Advice <sup>1</sup>
T DOX	AT&T Inc *	Present Date 4/9/20	ed Price 20.24	10/3/2023 Price 14.78	Net % Return *** -29.4%	Buy	Stop Loss <sup>1</sup>	Hold Hold	Current Advice <sup>1</sup> at 10/3 Closed @ 166.44
T DOX PWR	AT&T Inc * Amdocs Ltd	Present Date 4/9/20 11/12/20	red Price 20.24 63.49	10/3/2023 Price 14.78 83.96	Net % Return *** -29.4% 32.2%	Buy	Stop Loss <sup>1</sup>	Hold Hold	
Ticker T DOX PWR RS UNH	AT&T Inc * Amdocs Ltd Quanta Services	Present Date 4/9/20 11/12/20 11/10/22	Price 20.24 63.49 146.59	10/3/2023 Price 14.78 83.96 169.37	Net % Return *** -29.4% 32.2% 13.5%	Buy	Stop Loss <sup>1</sup> 82.11	Hold Hold Stopped ou	

Shaded are denfensive, dividend positions.

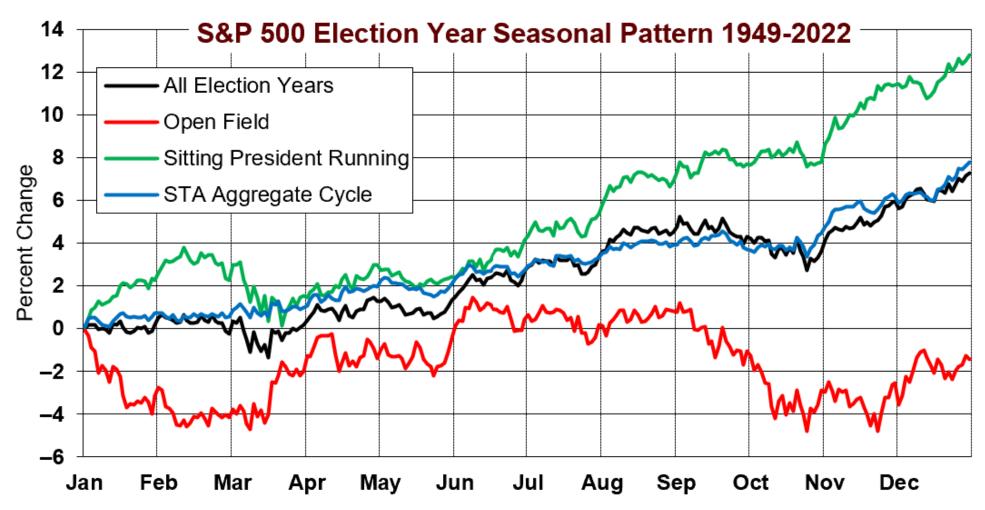
<sup>\*\*\*</sup> Based on \$1000 to \$4000 initial investment in each stock, Net % Return includes half & closed positions, Value is open position value



<sup>&</sup>lt;sup>1</sup> STANDARD POLICY: SELL HALF ON A DOUBLE, Buy Limits good til cancel, Stop only if closed below Stop Loss. Shaded positions defenisve and/or dividend yielding.

<sup>&</sup>lt;sup>2</sup> Half position, \* Adjusted, \*\* Canadian Dollars, (S) = Short Trade

#### **Power Of A Sitting President Running For Reelection In 2024**





Source: 2024 Stock Trader's Almanac

#### Q4 2023-2024 Outlook

- Buy MACD Trigger In October for Pre-Election Q4 Rally
- Yearend Encroach on New Highs
- Current Four-year Cycle Tracks Historical Pattern
- Bullish Election Year 2024 Boosted By Sitting President Running
- Dow Gains 8-12% In 2024 S&P/NASDAQ Likely More
- Weakness In Spring/Summer 2024 During Q2 And Q3
- ➤ By The End Of 2024 Dow Expected To Be Near My Forecasted "Super Boom" Level Of 38820.



#### **Thank You!**

- Jeffrey A. Hirsch is CEO of Hirsch Holdings & Editor-in-Chief of the Stock Trader's Almanac & Almanac Investor.
- Christopher Mistal is VP of Hirsch Holdings & Director of Research of the Stock Trader's Almanac & Almanac Investor
- ➤ Jeff is the author of Super Boom: Why the Dow Will Hit 38,820 and How You Can Profit From It and The Little Book of Stock Market Cycles.
- The Data-Rich & Data-Driven 57-Year Market Cycle Analysis of Stock Trader's Almanac is the only investment tool of its kind that helps traders and investors forecast market trends with accuracy and confidence.
- To learn more please visit <u>www.stocktradersalmanac.com</u>.

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